

**LAKE BLUFF PARK DISTRICT
BOARD OF COMMISSIONERS
SPECIAL COMMITTEE MEETING OF THE
FACILITY AND PROGRAMS COMMITTEE
OCTOBER 27, 2014**

The Special Committee Meeting of the Facility and Programs Committee of the Lake Bluff Park District, Lake County, Illinois, was held at the Lake Bluff Park District Recreation Center, 355 W. Washington Avenue, Lake Bluff, Illinois.

The meeting was called to order at 4:45 p.m. by Commissioner Gronau.

The following Commissioners were present when the roll was called: S. Ehrhard and K. Gronau

Staff members present were Ed Heiser, Superintendent of Facility Services, Jim Lakeman, Superintendent of Recreation, Safety and Outreach Services and Tami Zylka, Fitness and Healthy Lifestyle Manager.

Also present was Kevin Considine, Board of Commissioners, President.

Approval of Agenda

Commissioner Ehrhard moved, seconded by Commissioner Gronau to approve the October 27, 2014 Agenda. The motion carried by unanimous voice vote.

Statement of Visitors – None.

ITEMS FOR DISCUSSION / ACTION

Discussion of: Rate and Fee Structures for Programs and Facilities

Ed Heiser, Superintendent, presented an overview of the staff recommendations for fee and rate structures for the upcoming fiscal year. Staff completed market analysis of all facility and service fees within the Park District. With the recommendation from the Finance and Future Planning Committee, staff will attempt to recapture the projected adjustment of the Consumer Price Index (CPI) with the proposed fee increases. Adjustments to the current fee and rate structures included: weekend daily fees and unlimited season passes at the Golf Club, fees throughout recreational programming, membership fees at the Fitness Center and Paddle Club, and rental fees for the Community Room and Gymnasium.

Mr. Heiser presented fee increases to all unlimited season passes, senior limited season passes, weekend daily fees and riding cart fees. These increases varied from 1% to 11% throughout these fee categories. Commissioner Ehrhard inquired if the proposed increases maintained a competitive fee structure that would assist with maximizing revenues at the Golf Club. Mr.

Heiser responded that riding cart fees were under market value and the additional fee increases were modest and would assist in increasing revenues.

Mr. Heiser presented an increase to membership fees at the Paddle Club of 2.5% throughout all membership categories for the 2015-16 paddle season. In addition, staff recommended additional analysis at the completion of the current season before implementing the proposed membership fee increase.

Tami Zylka, Manager, proposed a 1.5% increase to all memberships at the Fitness Center. Commissioner Ehrhard inquired if the proposed increase would assist with maximizing revenues. Ms. Zylka presented price analysis with similar neighboring facilities. Commissioners Ehrhard and Gronau both recommended maintaining the current membership fee structure for the upcoming year. In addition, recommendations were approved for restructuring seasonal memberships, increases to the initiation and monthly billing fees and increases to the daily fees.

Jim Lakeman, Superintendent, presented proposed increases to recreational programming, Aquatic Facility and Beach. Recommendation included a 1.5% to 1.8% increase to early childhood educational programming, 1.4% to 4.9% increase to after school programming and a one dollar increase to the Kidzone fee. Mr. Lakeman informed the Committee that he was in the process of completing a comparative analysis of preschool fees including the number of hours and days of education offered in the community.

Proposed increases to the Aquatic Facility included a one dollar increase to the daily fees and 1% to 5% increase to season passes. Staff recommended maintaining the daily fee for non-residents at the beach of \$10.

Commissioners Gronau moved, seconded by Commissioner Ehrhard to recommend to the Board of Commissioners to strategically increase fees at facilities and for services. This would maximize revenues while maintaining competitive fee structures and recapturing the projected CPI of 1.5%. The motion carried by unanimous voice vote.

VERBAL COMMUNICATIONS

Staff – None

Chairperson – None

ADJOURNMENT

There being no further business, motion was made by Commissioner Ehrhard, seconded by Commissioner Gronau, to adjourn the meeting at 7:00 p.m. The motion carried by unanimous voice vote.

Approved this 17th day of November 2014
Lake Bluff Park District