

**LAKE BLUFF PARK DISTRICT  
BOARD OF COMMISSIONERS  
MINUTES OF COMMITTEE OF THE WHOLE MEETING  
JANUARY 10, 2011**

The Committee of the Whole Board Meeting of the Board of Commissioners of the Lake Bluff Park District, Lake County, Illinois, was held at the Recreation Center, 355 W. Washington Avenue, Lake Bluff, Illinois.

Visitors: Ron Salski (Executive Director), Alan Sidman, Seth Horowitz (President, FLBPDF), Jack Sheppard (Vice President, FLBPDF), Amy Halstead (Secretary, FLBPDF), Jim Salanty (Treasurer, FLBPDF), Alison Hartline (FLBPDF), Barb Moore (FLBPDF), Peter Arnstein (FLBPDF)

**1. CALL TO ORDER:**

President Gronau called the meeting to order at 6:32 p.m.

**2. ROLL CALL:**

The following Commissioners were present when the roll was called:

Commissioners: Considine, Douglass, Ehrhard, Hart, McKendry, Nickels, Gronau

**3. APPROVAL OF AGENDA:**

A motion was made by Commissioner Considine and seconded by Commissioner McKendry to approve the agenda of January 10, 2011 as amended: Remove Item E. Approve minutes of December 13, 2010 Regular Board Meeting.

**On the roll call, the vote was as follows:**

**Ayes:** Considine, Douglass, Ehrhard, Hart, McKendry, Nickels, Gronau

**Nays:** None

**Abstain:** None

**Absent:** None

**4. STATEMENT OF VISITORS:**

None

**5. DISCUSSION / ACTION ITEMS**

**A. Foundation Update**

President Horowitz mentioned the following:

- Foundation board is full with the recent addition of Barb Moore and Peter Arnstein
- September fundraiser held at the pool raised approximately \$15,000
- Membership product brochure has been published and is being distributed
- Foundation members are leveraging personal contacts for fundraising

All Foundation Trustees introduced themselves.

## **B. Park District Update**

President Gronau thanked the Foundation Trustees for attending the shared meeting. He indicated this is a great opportunity for all to understand the roles and activities of the Board and the Foundation. He also indicated quarterly joint meetings would be beneficial to both groups.

All Commissioners introduced themselves.

Executive Director Salski read the Park District mission, vision and value statements as outlined in the Strategic Plan awaiting approval by the Board.

**Mission:** As responsible stewards of community resources, the District will enhance the community through recreational experiences in a fun, safe, and healthy environment.

**Vision:** Strengthening the spirit of community.

**Value:** *Continuous Improvement*-Proactively moving forward to better the District.

*Community*-Bringing people together to create a family environment.

*Service Oriented*-Creating a “guest first” attitude through superior experiences and ongoing communication.

*Excellence*-As leaders in the community, striving to be the best and aspiring for pride, perfection and quality in all that we do.

Executive Director Salski also mentioned the future development of a Citizens Committee to assist in the development of a beach master plan.

Commissioner Nickels gave a brief budget update highlighting the balanced budget staff has created. He also discussed the capital improvements scheduled for 2011; including new financial software, computers, and golf course club house stair improvements at a cost of approximately \$50,000.

Commissioner Douglass briefly outlined the seven pool options under review by the Board. Trustee Arnstein indicated it would be helpful for the Trustees to have detailed pool information; questions and answers received; in order to better understand the issues and further help dispel the misinformation while attempting to fundraise. Executive Director Salski will follow-up.

## **C. Fundraising Strategies**

President Horowitz mentioned in addition to the Membership Product brochure and the annual fall fundraiser at the pool the Foundation is currently working on an initiative relating to naming rights of the pool.

Discussion ensued in regards to the direction the Foundation should take in fundraising. The Board has been asked to identify key areas for improvements. It was suggested that completion of a smaller project; like a playground; with the funds raised at the September pool party would be a positive impact to the community and would help them to understand the role of the Foundation. It was noted that donors may earmark donations to specific projects at any fundraiser.

**6. VERBAL COMMUNICATIONS**

A. Staff: None

B. Executive Director Report: None

**7. ADJOURNMENT**

There being no further business, a motion was made by Commissioner Hart and seconded by Commissioner Ehrhard to adjourn the meeting at 7:52 p.m. The motion carried by unanimous vote.

Approved this 24 day of January 2011  
Board of Commissioners  
Lake Bluff Park District